

**2010 REDISTRICTING COMMISSION OF THE CITY OF SAN DIEGO  
MAP SUBMITTAL FORM**

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**Please note that the information provided below will become part of the public record and may be posted online, unless otherwise indicated below.**

Name/version of map: North City/PUSD Redistricting Proposal - Map 10

Name of individual submitting map: Erik Marquis Date submitted: 6/7/11

Council District of residence (or neighborhood/community) (\*OPTIONAL):  
Rancho Penasquitos/Council District 1

If submitting on behalf of organization or as part of an organized group, name of organization:  
North City Inland Redistricting Task Force, an Ad Hoc Committee of the Rancho de los Penasquitos Town Council

Title/affiliation with organization: member

Contact phone number and email address (required to submit but not required to post online):  
858/430-9449; emarquis@rpcouncil.com

Please indicate if you would like your contact information posted with map: ☒ YES ☐ NO

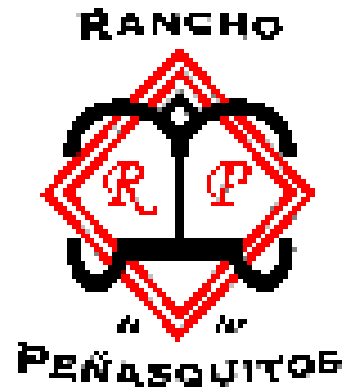
If more than one attachment, please list order in which you would like documents to be posted:  
Proposal, Endorsement letters

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Please initial that you understand the following disclaimer: I understand that submission of my map does not in any way imply endorsement or support by the Redistricting Commission. em

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# North City / PUSD Redistricting Proposal

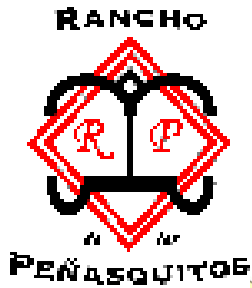
Supported by:

Rancho Penasquitos Town Council  
Rancho Penasquitos Planning Group  
Rancho Bernardo Community Council  
Carmel Valley Community Planning Board  
Del Mar Mesa Community Planning Board

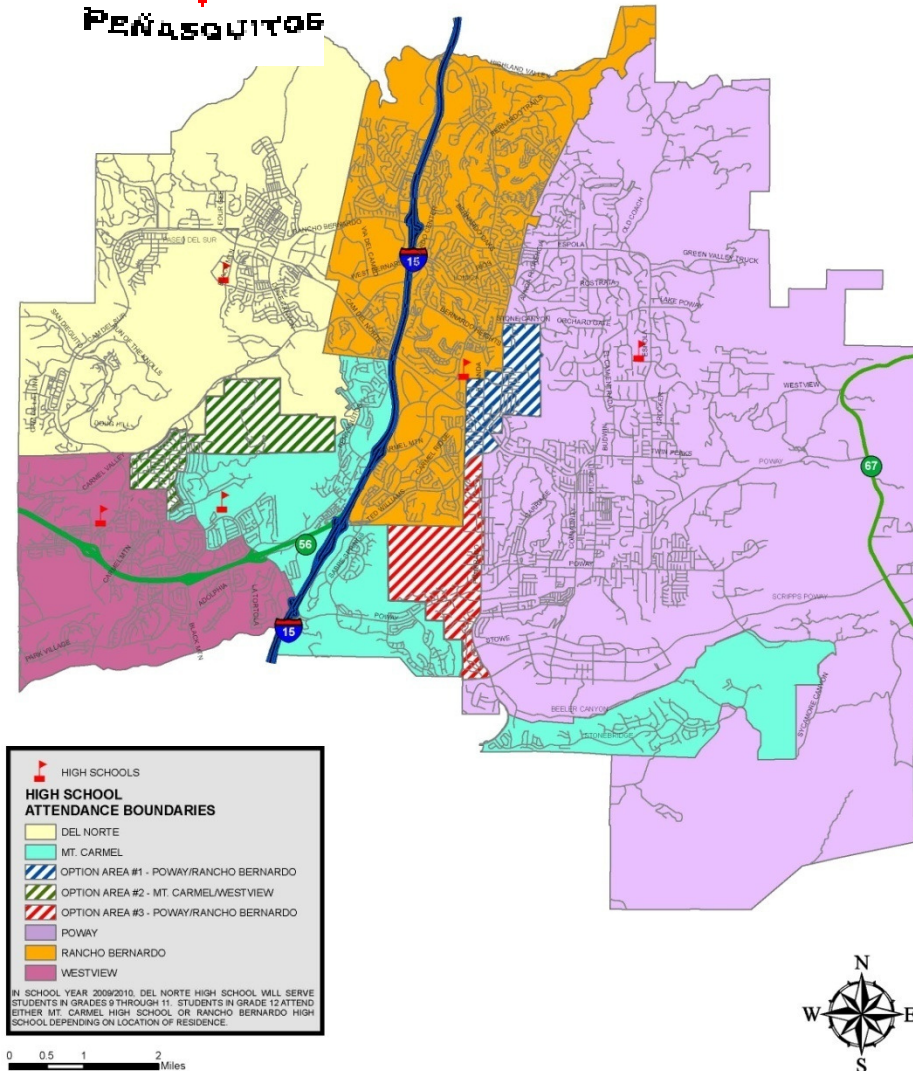


# North City / PUSD Proposal

- Unify representation of northern communities mostly in PUSD
- Unifies communities in Wild-land Urban Interface High FIRE Hazard Zone
- Unifies communities in the Palomar Pomerado Health District
- Creates 9 equal districts under 1% deviation
- North City District is contiguous and geographically compact
- Bounded by natural boundaries:  
Penasquitos Canyon on South  
Lake Hodges on North



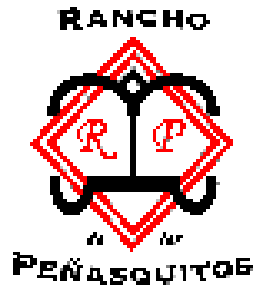
# North City / PUSD Proposal



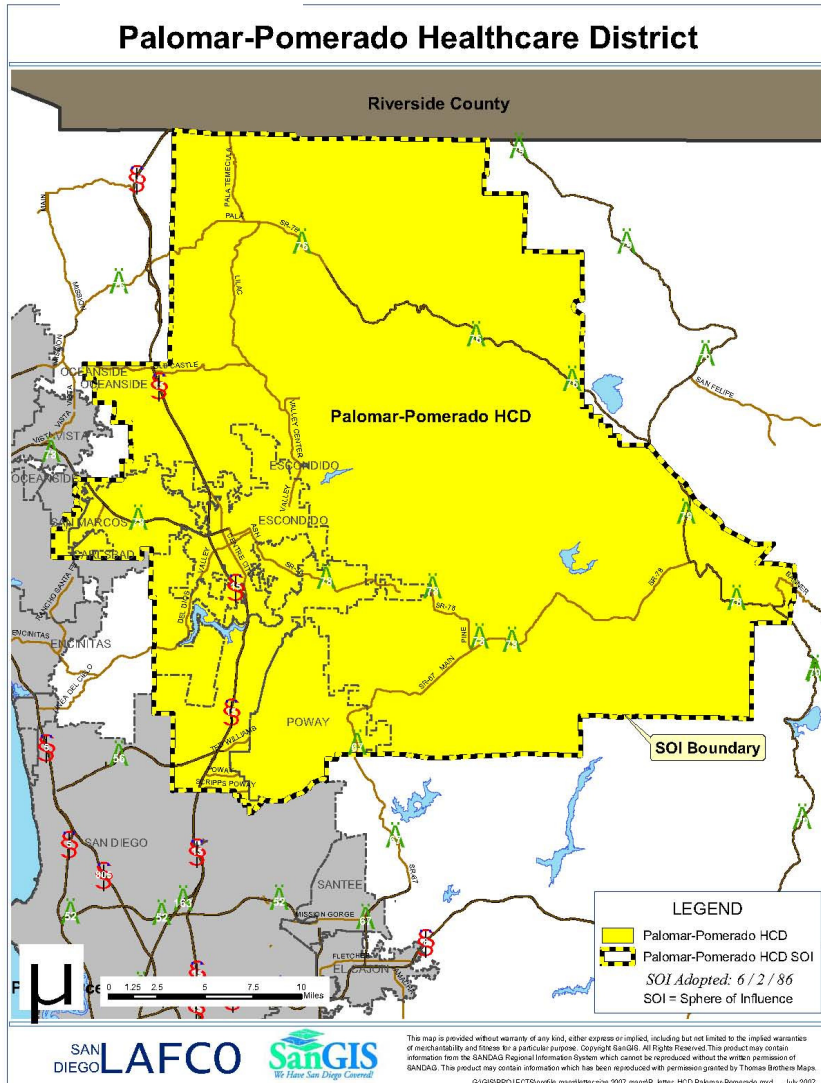
- “...preserve identifiable communities of interest...”
  - Poway Unified School District is in:
    - Rancho Penasquitos
    - Rancho Bernardo
    - Carmel Mountain Ranch
    - Sabre Springs
    - Torrey Highlands
    - Black Mountain Ranch / Del Sur / Santa Luz
- “respect for ... communities defined by actual shared interest.”

*Miller v. Johnson 515 U.S. 900, 916 (1995)*



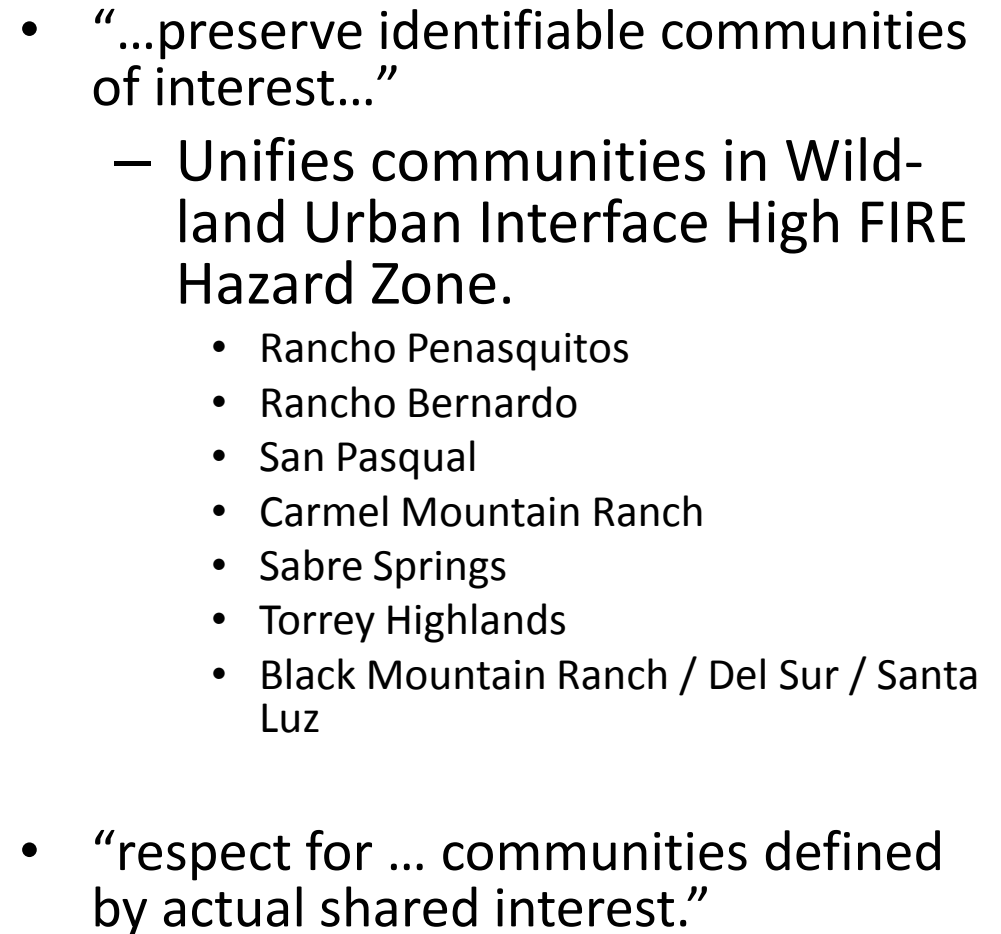


# North City / PUSD Proposal

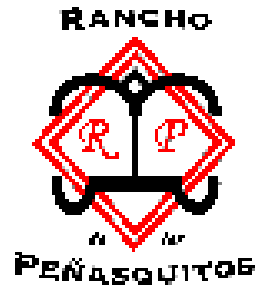


- “...preserve identifiable communities of interest...”
  - Palomar Pomerado Health District is in:
    - Rancho Penasquitos
    - Rancho Bernardo
    - San Pasqual
    - Carmel Mountain Ranch
    - Sabre Springs
    - Black Mountain Ranch / Del Sur / Santa Luz
  - California’s largest public health district.
- “respect for ... communities defined by actual shared interest.”

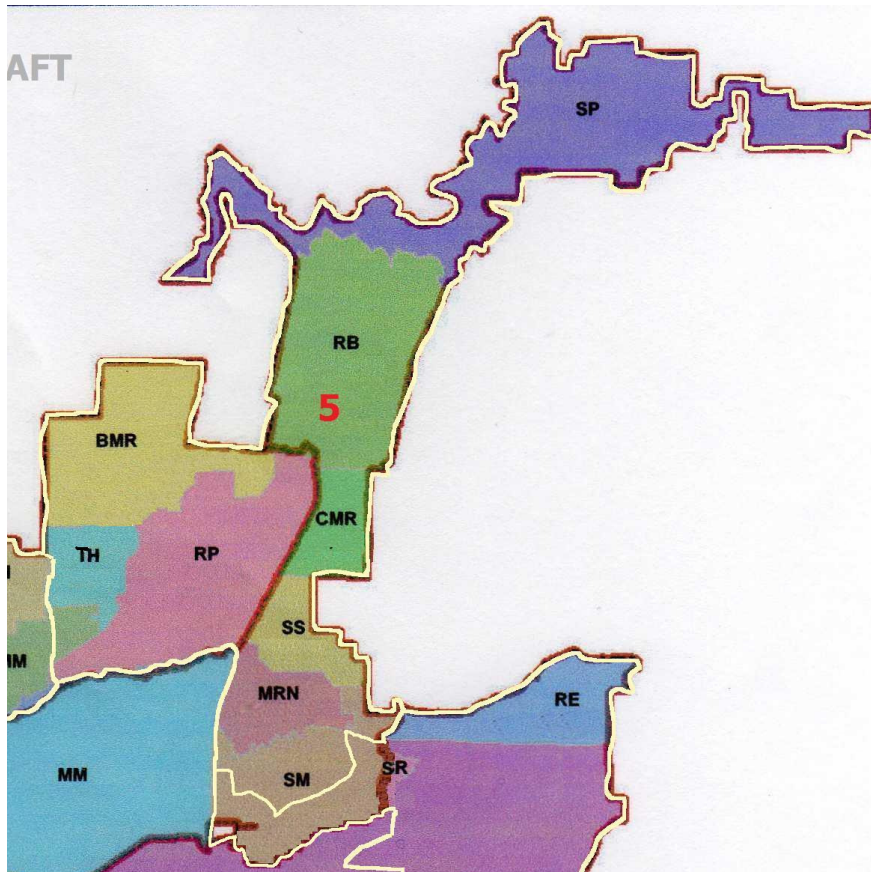
*Miller v. Johnson 515 U.S. 900, 916 (1995)*



*Miller v. Johnson* 515 U.S. 900, 916 (1995)



# North City / PUSD Proposal

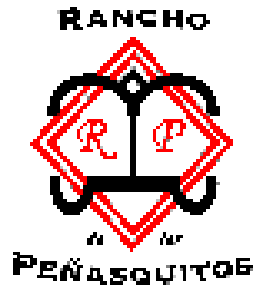


Natural Boundaries and Planning Group Areas are fully maintained.

- South – Penasquitos Canyon
  - A natural boundary and regional resource which deserves protection of 3 council members
- North – Lake Hodges and city limits
- East – city limits
- West – CPGs – population limit

“The geographic integrity of ...local community of interest shall be respected...(to) minimize their division...”

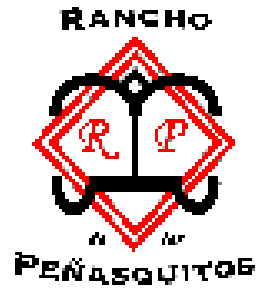
*Article XXI CA Constitution para 2(d)(4)*



# North City / PUSD Proposal

- “Common threads of social, **economic** or political interest.”
- Income levels – Avg. Adj. Gross Income (2004)
  - 92127 Rancho Bernardo West \$91,690
  - 92128 RB East, SS, CMR \$72,763
  - 92129 Rancho Penasquitos \$69,399
  - 92131 MRN, Scripps Ranch \$101,577
  - 92126 Mira Mesa \$47,108
- Source: city-data.com



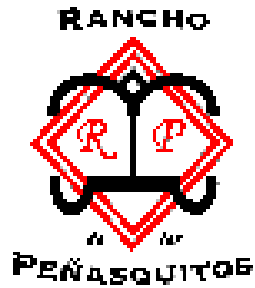


# North City / PUSD Proposal

- “Common threads of social, economic or political interest.”
- Educational Attainment – Bachelor’s Degree +

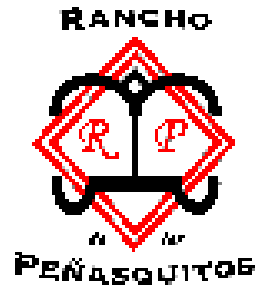
– 92127 Rancho Bernardo West	52%
– 92128 RB East, SS, CMR	52%
– 92129 Rancho Penasquitos	52%
– 92131 MRN, Scripps Ranch	63%
– 92126 Mira Mesa	34%

- Source: city-data.com



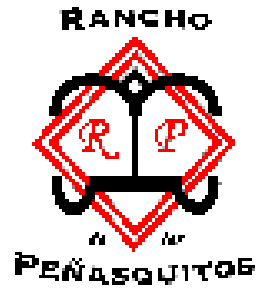
# North City / PUSD Proposal

- “Common threads of social, **economic** or political interest.”
- Housing patterns – Home Ownership %
  - 92127 Rancho Bernardo West 67%
  - 92128 RB East, SS, CMR 74%
  - 92129 Rancho Penasquitos 75%
  - 92131 MRN, Scripps Ranch 89%
  
  - 92126 Mira Mesa 61%
- Only 4100 apartments in Rancho Penasquitos
- Almost 9000 apartments in Mira Mesa



# North City / PUSD Proposal

- “Common threads of social, **economic** or political interest.”
  - Housing patterns – Apartments
    - 92127 Rancho Bernardo West 2,595
    - 92128 RB East, SS, CMR 5,330
    - 92129 Rancho Penasquitos 4,164
    - 92131 MRN, Scripps Ranch 1,332
    - 92126 Mira Mesa 8,820
- Source: city-data.com



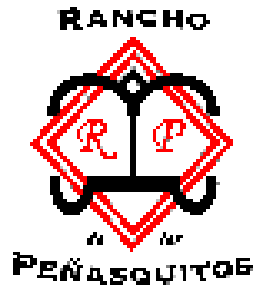
# North City / PUSD Proposal

- “Common threads of social, economic or political interest.”
- Cultural common grounds:
  - Schooling: Poway Unified School District
    - High School Rivalries amongst all PUSD schools in...
      - Orchestra and Marching Band – Mt. Carmel High School Invitational
      - All sports: Football, Soccer, Baseball, Lacrosse, etc.
  - Health: Palomar Pomerado Health District
  - Scouting: Black Mountain District
  - Sports: North County sports leagues
- Median Age:

– 92127 Rancho Bernardo West	34.9
– 92128 RB East, SS, CMR	41.8
– 92129 Rancho Penasquitos	34.3
– 92131 MRN, Scripps Ranch	35.4
– 92126 Mira Mesa	30.9

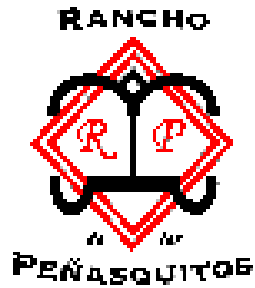
  - Source: city-data.com





# North City / PUSD Proposal

- “Common threads of social, **economic** or political interest.”
- Housing patterns – House/Condo Value (2009)
  - 92127 Rancho Bernardo West \$503,581
  - 92128 RB East, SS, CMR \$437,842
  - 92129 Rancho Penasquitos \$521,240
  - 92131 MRN, Scripps Ranch \$605,208
  
  - 92126 Mira Mesa \$391,120
- Source: city-data.com



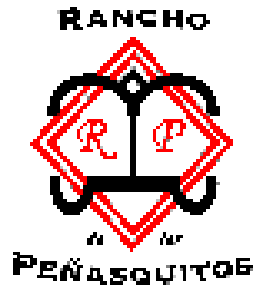
# North City / PUSD Proposal

- “Common threads of social, economic or political interest.”
- Health and environmental conditions
  - Palomar Pomerado Health District
  - Each property owner pays \$17.50 per 100K in property value



# North City / PUSD Proposal

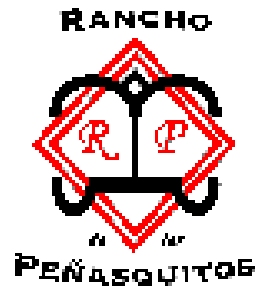
- “Common threads of social, economic or **political interest.**”
- Issues of concern – Crime Rate per 1000 people
  - 92127 Rancho Bernardo West 0.89
  - 92128 RB East, SS, CMR 0.66
  - 92129 Rancho Penasquitos 0.85
  - 92131 MRN, Scripps Ranch 0.78
  
  - 92126 Mira Mesa 1.86
- Fire danger – all communities in North City evacuated in 2003 and 2007
- Recreational areas –
  - Black Mountain Ranch Regional Park
  - Penasquitos Canyon Preserve – deserves protection of 3 council members
  - Lake Hodges, Poway Lake, Miramar Lake
- I-15 Corridor and High Speed Rail Authority
  - Communities along I-15 deserve protection of at least 2 or 3 council members to deal with California High Speed Rail Authority (HSRA).



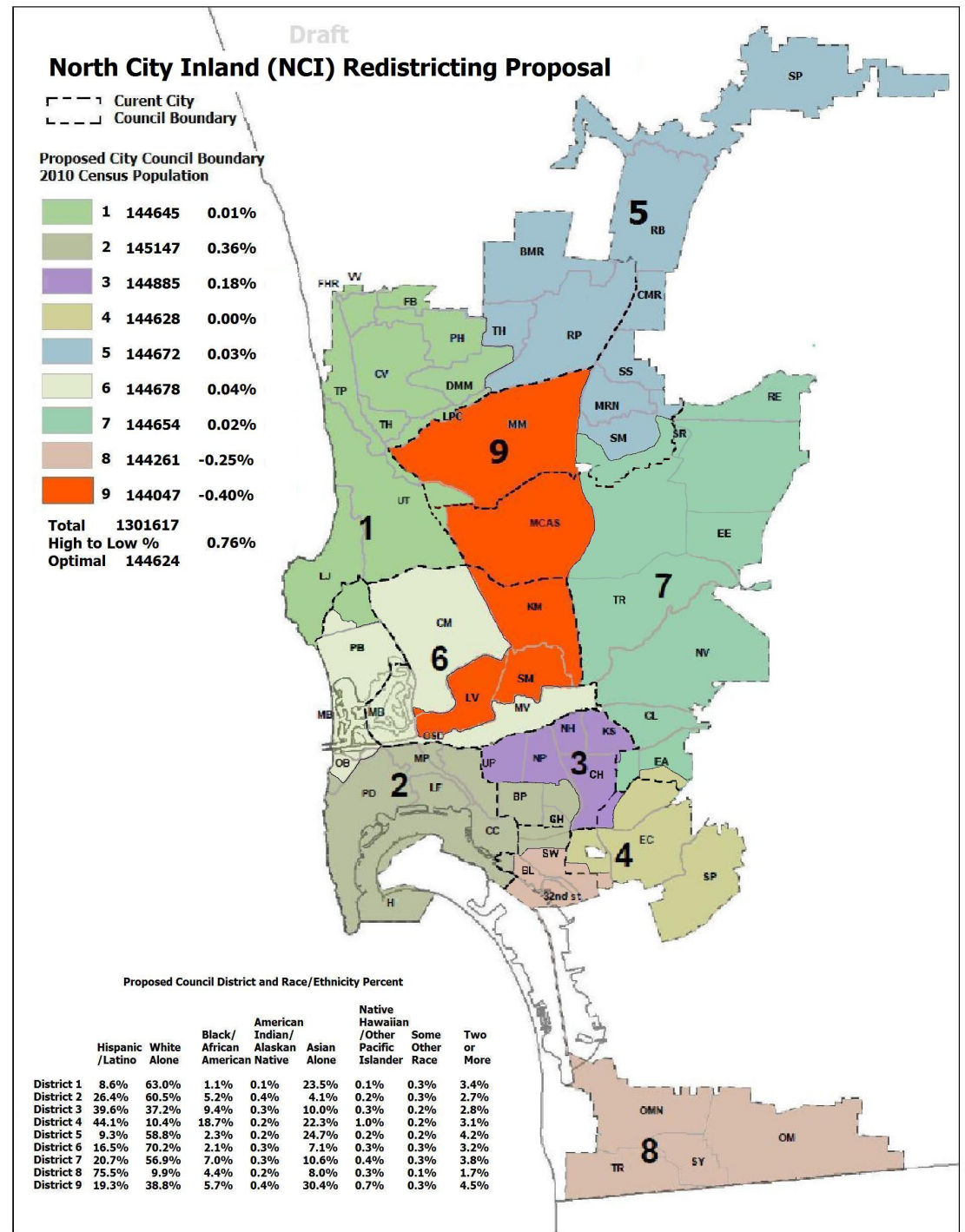
# North City / PUSD Proposal

- “Communities of Interest are subordinate to population equality and adherence to the Voting Rights Act.”
- Most Community Planning Group boundaries and all census units are maintained.
- “Common interests must extend beyond race alone.” –  
The North City Proposal does create a map with a new city central district 9 of 32% API population.
- “...districts shall be made as equal ...as possible.”
- “Goal is least deviation possible.”
- Deviation proposed 0.76% between largest and smallest district.





City Council District	Proposed Estimated Population	% Deviation from Optimal
1	144,645	+0.01%
2	145,147	+0.36%
3	144,885	+0.18%
4	144,628	0.00%
5	144,672	+0.03%
6	144,678	+0.04%
7	144,654	+0.02%
8	145,261	-0.25%
9	144,047	-0.40%
Total	1,301,617	
		Deviation MAX between districts
Optimal	144,624	0.76%





## RANCHO PEÑASQUITOS PLANNING BOARD

May 11, 2011

City of San Diego Redistricting Commission  
c/o Midori Wong, Chief of Staff  
1010 Second Avenue, Suite 1060  
San Diego, CA 92101

Subject: North City Inland (NCI) Redistricting Task Force Proposal

Dear Commissioners,

The Rancho Peñasquitos Planning Board (RPPB) which advises the City of San Diego on planning issues for Rancho Peñasquitos, Torrey Highlands and Black Mountain Ranch supports redistricting that retains our planning responsibilities intact within one City Council District.

On April 6, 2011 RPPB voted unanimously in favor of the proposed District 5 as presented by representatives of the North City Inland (NCI) Redistricting Task Force. The following motion which explains the reasons for our support of the proposed district boundaries was recorded in our minutes:

“To approve support of the North City Inland Redistricting Task Force’s proposed Council District 5 due to the fact that it:

- 1) unifies the majority of PUSD residents into one City Council District
- 2) maintains the entire RPPB community planning area including Black Mountain Ranch and Torrey Highlands
- 3) addresses the Urban Wildfire Interface areas which includes Rancho Bernardo, Rancho Peñasquitos, Scripps Ranch and all the other communities within this new District have in common
- 4) the District is bounded by natural geographical separations, ie. Lake Hodges on the north and the Peñasquitos Canyon on the south
- 5) the plan includes representations of the Peñasquitos Canyon by 3 City Council Districts and by 2 Council Districts along the northern I-15 Corridor.”

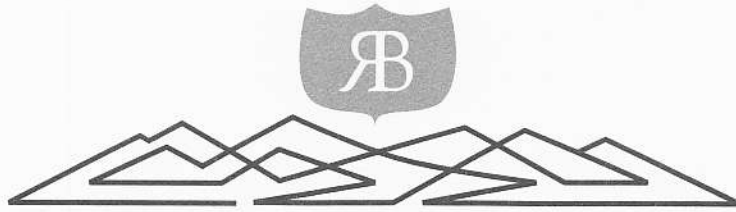
In addition, support for retaining Community Planning Groups within one Council District was affirmed by the Council of Community Planners Committee on April 27, 2011. This collective City wide approach to retain our recognized Community Planning Boards within one Council District was approved 27 in favor with 2 opposed.

The NCI Redistricting Task Force’s redistricting proposal would unite and bring the communities of San Pasqual, Rancho Bernardo, Sabre Springs, Carmel Mountain Ranch, Rancho Peñasquitos, Black Mountain Ranch, Torrey Highlands, Miramar Ranch North, Scripps Mesa, and a portion of Scripps Ranch into a common re-aligned District 5.

We appreciated your consideration of the aforementioned motions from the recognized citizenry’s vote when the Commission evaluates this historic change to our Council Districts in support of our democratic process.  
Respectfully submitted,

John Becker, Chair  
Rancho Peñasquitos Planning Board

Cc:Erik Marquis, Rancho Penasquitos Town Council



## The Rancho Bernardo Community Council, Inc.

P.O. Box 28729 • San Diego, California 92198

May 2, 2011

City of San Diego Redistricting Commission  
c/o Midori Wong, Chief of Staff  
1010 Second Avenue, Suite 1060  
San Diego, CA 92101

Re: North County Inland (NCI) Redistricting Proposal

Dear Ms. Wong,

The Rancho Bernardo Community Council has been participating in an adhoc committee with various organizations throughout the NCI area in regard to a redistricting proposal in our area.

At our April 28, 2011 monthly board meeting, we reviewed the proposal for the districting of San Diego Council Districts presented by the Rancho Penasquitos Town Council and the adhoc committee representatives. After some discussion, the following motion was made and passed 14-0-1 (President abstains from voting except to break a tie).

Motion:

To approve the NCI redistricting proposal which would bring the communities of San Pasqual, Rancho Bernardo, Sabre Springs, Carmel Mountain, Rancho Penasquitos, Black Mountain Ranch, Torrey Highlands, Miramar Ranch North, Scripps Mesa, and a portion of Scripps Ranch into a re-aligned District 5.

We look forward to continued participation in the redistricting process.

Regards,

Robin Kaufman, President  
Rancho Bernardo Community Council

cc: Erik Marquis, Rancho Penasquitos Town Council

## ***Del Mar Mesa Community Planning Board***

3525 Del Mar Heights Road, Box 246, San Diego, California 92130

phone: 858-361-8555

fax: 858-755-1209

email: [gary@seabreezeproperties.com](mailto:gary@seabreezeproperties.com)

City of San Diego Redistricting Commission  
c/o Midori Wong, Chief of Staff  
1010 Second Avenue, Suite 1060  
San Diego, CA 92101

May 16, 2011

Re: Redistricting Recommendations

Dear Ms. Wong and Commissioners:

Del Mar Mesa is a small, but important community defined by a strictly adhered to community plan that includes the 1500 acre Del Mar Mesa Preserve. Both the preserve and the developed areas should remain in one Council district.

DMM shares not only a common experience, but financial responsibilities for public facilities, infrastructure, open space connections, trails and retail venues with the adjacent communities of Torrey Hills, Carmel Valley and Pacific Highlands Ranch. These community plan areas should remain in the same district.

DMM also shares the concerns of communities west of I-5, including proposed Caltrans projects. Further, Del Mar Mesa Preserve is part of an integrated ecosystem and animal life corridor from Torrey Pines State Park, Los Penasquitos Lagoon and Canyon, to corridors through Pacific Highlands Ranch.


The Board understands that due to the creation of a ninth council district, District 1 will lose an area equivalent to approximately 50,000 residents. While sorry to lose our neighbors just to the east of us, we understand the desire of residents in Rancho Penasquitos to be part of an I-15 corridor district.

The board took action at the regular May 12, 2011 meeting and unanimously approved the following:

1. Support the Coast & Canyons Plan which places Del Mar Mesa in District 1
2. Support the North City Inland Corridor Plan with the exception that the southern boundary of District 1 include all of La Jolla as described in the Coast & Canyons Plan
3. Oppose Asian & Pacific American Coalition plan
4. Support the principle that community plan areas must not be split into different districts

Respectfully,

  
Gary Levitt, Chair

  
Lisa Ross, Chair Redistricting Subcommittee

cc Sherri Lightner



**CARMEL VALLEY COMMUNITY PLANNING BOARD**

**Attn: Allen Kashani, CVCPB Secretary  
6025 Edgewood Bend Court  
San Diego, CA 92130  
858-794-2571 / Fax: 858-794-2599**

April 29, 2011

City of San Diego Redistricting Commission  
c/o Midori Wong, Chief of Staff  
1010 Second Avenue, Suite 1060  
San Diego, CA 92101

Re: North County Inland (NCI) Redistricting Proposal

Dear Ms. Wong:

On March 24, 2011 Erik Marquis, representing the Rancho Penasquitos Town Council presented their initial proposal for the districting of San Diego Council Districts. At that meeting we tabled his proposal because it lacked the population information for each proposed district and we wanted to know what the Rancho Penasquitos Planning Board thought of his proposal.

At our April 28, 2011 board meeting we considered the North County Inland Redistricting Proposal, which had the detailed information on the respective proposed district's population. The board considered the NCI proposed citywide redistricting map and after discussions the board voted on the following motions:

**Motion 1:**

The CVCPB supports the concept seen in the NCI plan for the proposed Council District 1 boundary, but believes it should include all of the La Jolla Community Plan area at the La Jolla/Pacific Beach boundary.

This motion passed 10-1.

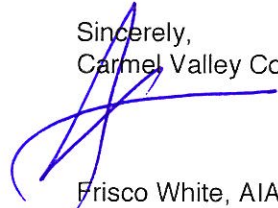
**Motion 2:**

The CVCPB supports the concept seen in the NCI plan to bring the communities of Rancho Peñasquitos, Black Mountain Ranch and Torrey Highlands into a realigned Council District 5 since these communities share most common interests with the other communities along the I-15 corridor northerly of SR-56.

This motion passed 9-1-1.

Our board looks forward to our continued participation in the redistricting process.

Sincerely,  
Carmel Valley Community Planning Board

A handwritten signature in blue ink, appearing to read 'Frisco White', is written over the typed name.

Frisco White, AIA  
Chair

cc: Hon. Sherri Lightner, District 1  
Erik Marquis